



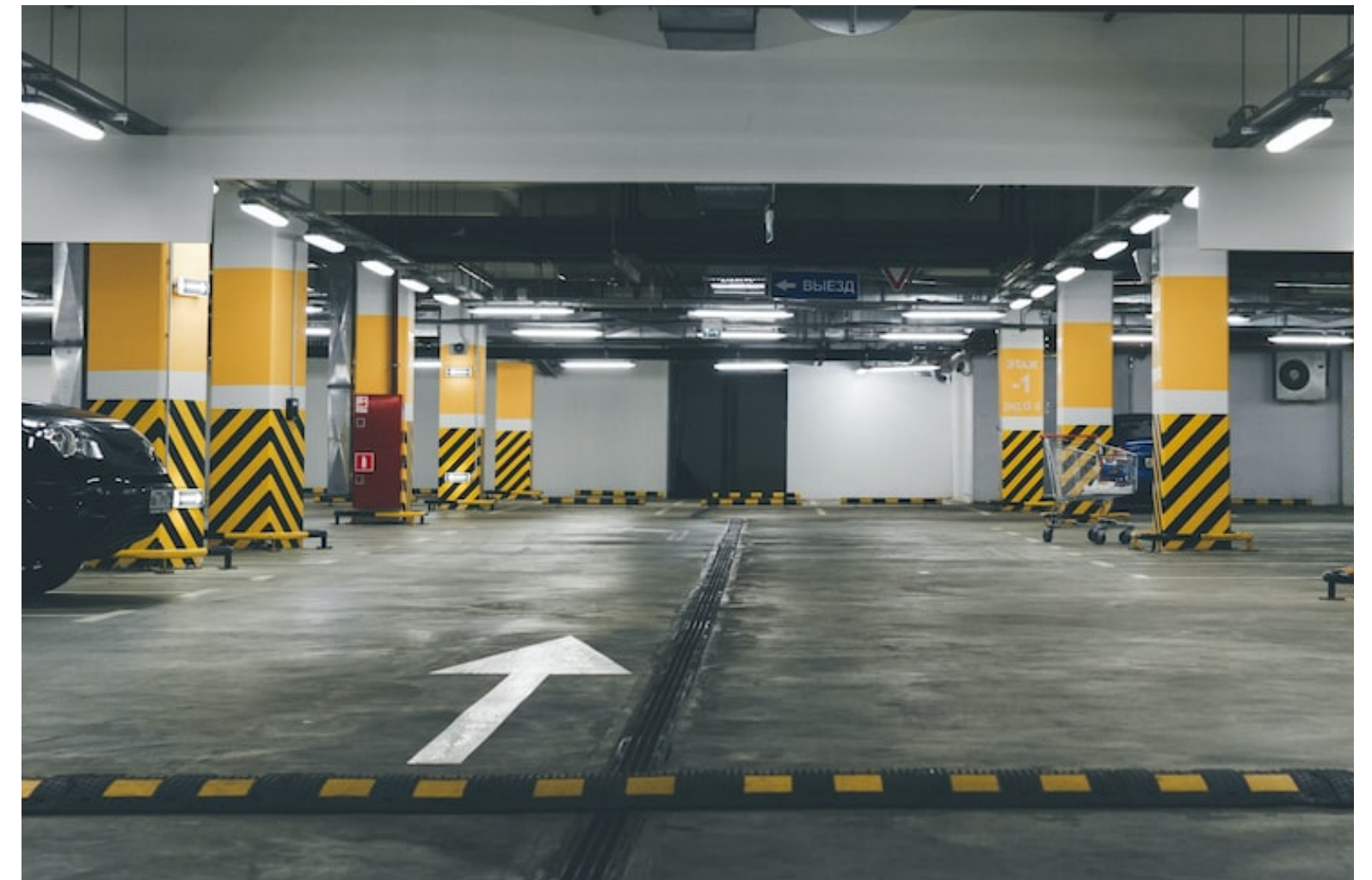
**park it**

**PRODUCT PORTFOLIO**

# Driving Innovation in **Parking and Transportation**

At ParkIt, we are passionate about revolutionizing the way people experience parking and transportation. Founded during the early-covid period by a group of young entrepreneurs, our next-generation smart technology company is committed to creating innovative solutions that simplify and enhance the parking ecosystem for malls, pay & parks, airports, commercial and residential properties.

Our vision is to transform the parking and transportation landscape, making it more sustainable, efficient, and user-friendly. We strive to deliver innovative solutions that simplify the everyday lives of individuals and improve the overall well-being of communities.

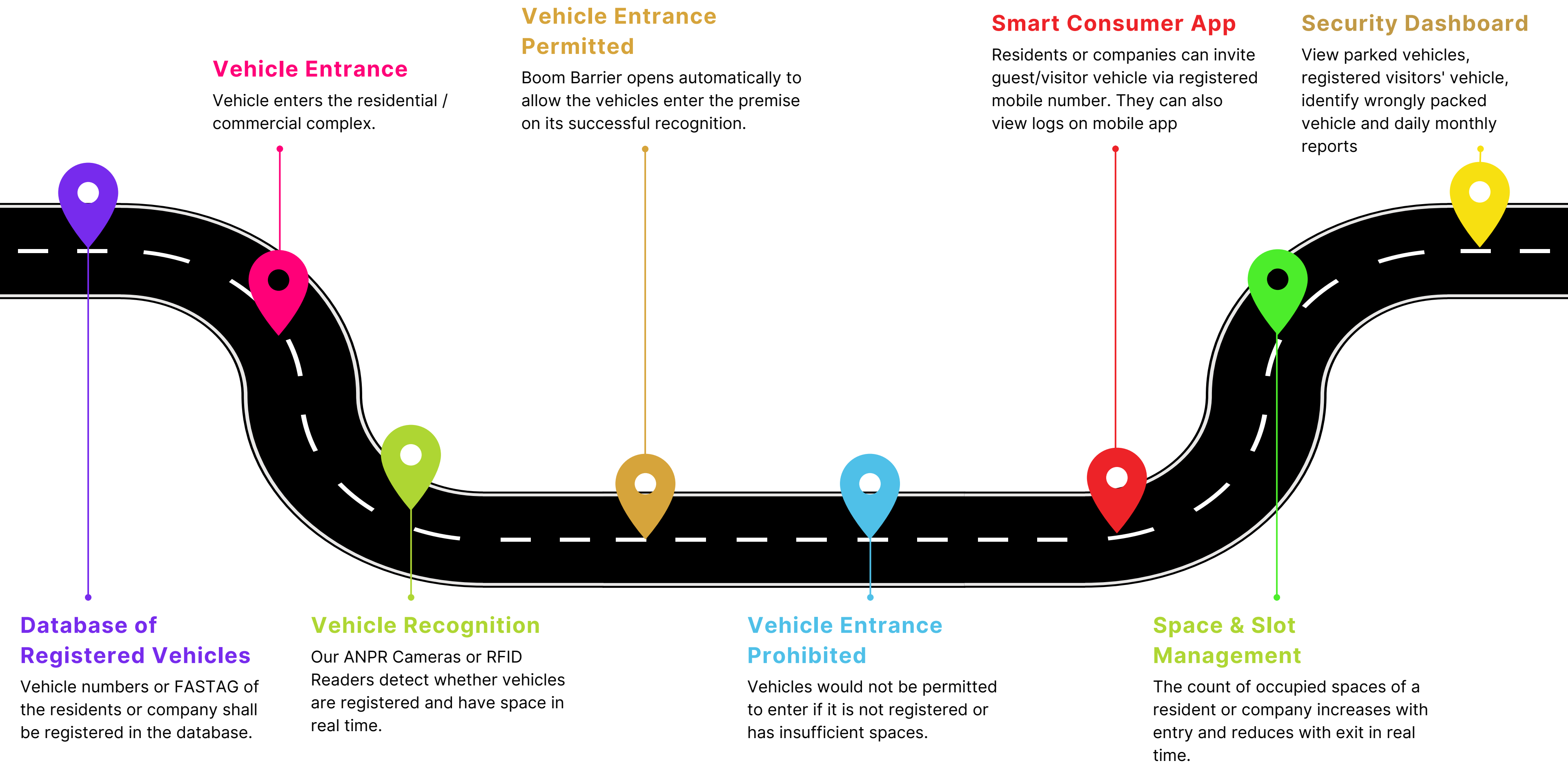


# SMART PARKING

## SOLUTION

*COMMERCIAL / RESIDENTIAL*

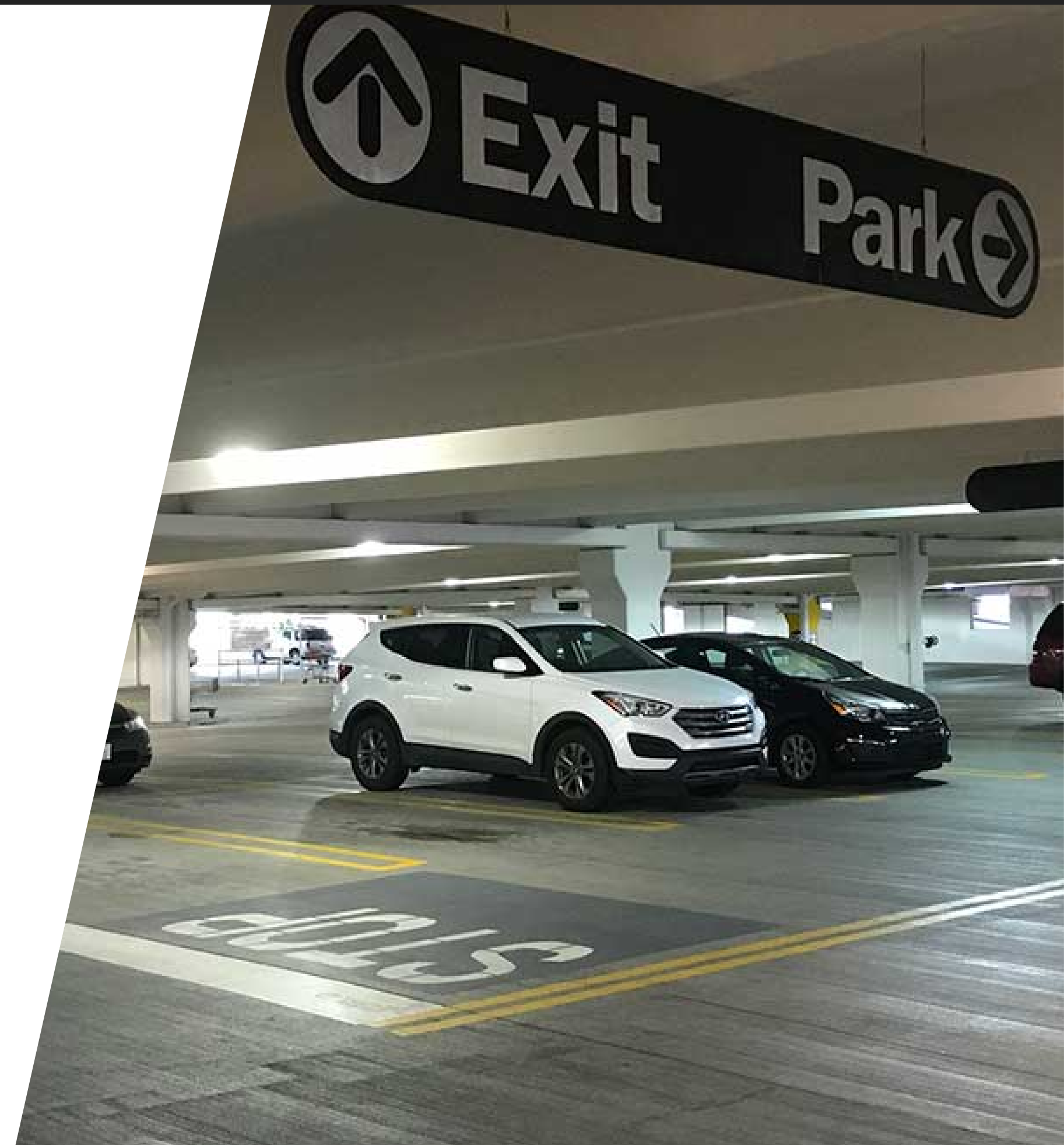




# SMART PARKING

## SOLUTION

*MALLS / PAY & PARK*



### Vehicle Recognition

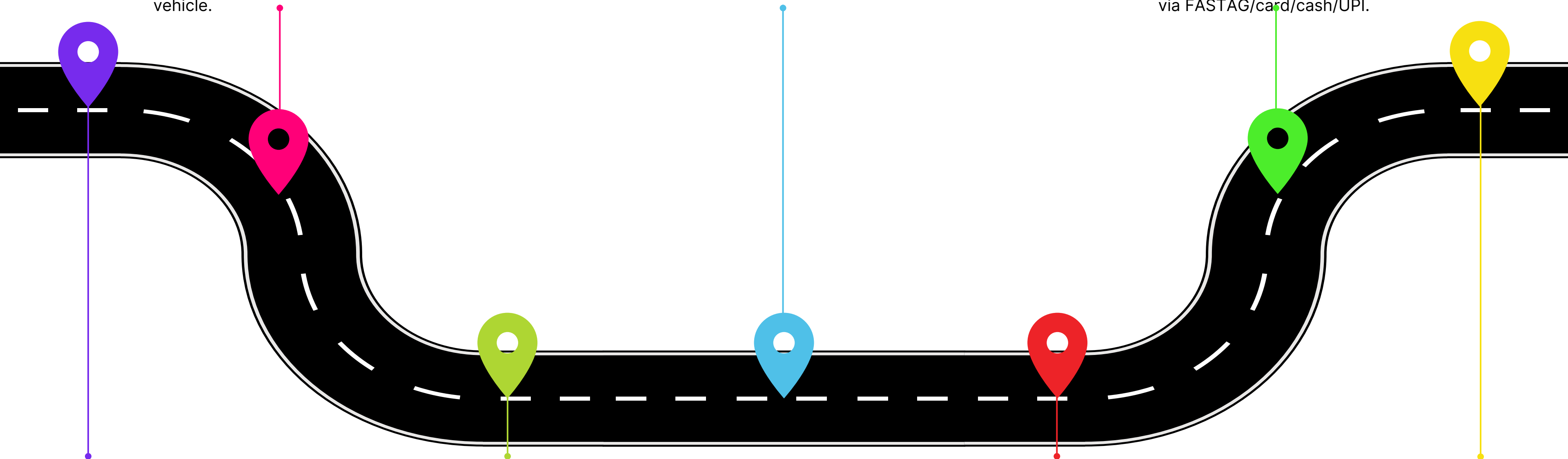
Our ANPR Cameras captures license plate + image .Our RFID readers reads FASTAG on the vehicle.

### Blacklisted / Whitelisted

Identification of Fastag being Whitelist or Blacklist. Allows the supervisor to whitelist a vehicle with due reasons.

### Vehicle Exit

Exit time of the vehicle is captured and appended to corresponding details. Charges are auto calculated on basis of their duration. Payment can be collected via FASTAG/card/cash/UPI.



### Vehicle Entrance

Vehicle enters the mall or pay and park to park their vehicles.

### Vehicle Registration

The vehicle is checked in. Entry timestamp is printed on the receipt as proof of parking with vehicle number, entrance time and corresponding details.

### Monthly / Fleet

Provides pass for monthly pre-paid users, show their validity, and permits entry. Fleet vehicle like Ola, Uber get entrance as per available reserved spaces.

### Security Dashboard

Dashboard includes detailed logs and reports which can be filtered and downloaded.

# Vehicle Recognition Technical Methodology

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## ANPR Camera

Automated Number Plate Recognition

- Camera scans number plate of vehicle
- Converts imaged number to textual number.
- Matches the vehicle number in Database
- Provides other mapped details like owner name, company name/wing-flat, allocated spaces, registered mobile no.

## RFID Reader

Radio-frequency Identification

- Reader reads the Fastag attached to vehicle
- Provides vehicle no/chassis no, owner name and vehicle class from Fastag database.
- Matches the vehicle no/chassis no from Database
- Allows entry as per other details like allocated spaces.

# Smart **Valet Parking** Solutions

- Our smart valet solution transforms the traditional valet parking experience into a seamless and efficient process.
- Using our smart technology, users can request their vehicles with ease, well in advance.
- By streamlining coordination between drivers, valets, and parking attendants, we minimize waiting times and enhance customer satisfaction.
- Whether in commercial or residential settings, our smart valet solution ensures a swift and reliable valet service.





# Traffic Regulation Solutions



Our advanced traffic regulation system utilizes ANPR cameras and RFID readers to enhance road safety and traffic management. Key features include:

- Enhanced Safety: Track overspeed vehicles and enforce regulations effectively.
- Real-time Insights: Analyze traffic patterns and congestion for informed decision-making.
- Automated Violation Detection: Seamlessly identify and record traffic violations.
- Comprehensive Reports: Access valuable data for assessing and optimizing traffic management strategies.

# Smart **Toll Management** Solution

- Our automated toll management solution simplifies toll collection for both commuters and toll operators.
- Leveraging technologies such as RFID and automatic number plate recognition (ANPR), we enable swift and seamless toll transactions.
- By enhancing operational efficiency and reducing traffic bottlenecks, we create a seamless commuting experience for driver.



# Our Cutting-Edge Products



## Fastag Enabled ANPR Camera

Our ANPR software is camera agnostic with an accuracy of more than 95%. Get images of vehicles entering and exiting premises and enhance your security.



## RFID Enabled Readers

Our FASTAG integrated readers capture your FASTAG and fetch data like vehicle number from the database. This helps in easy registration and no need for extra tags.



## Automatic Boom Barriers

Our Boom Barriers come with safety sensor, LED lights, push button, remote and stand. The arm size can be adjusted as per location or can be foldable incase of low height.



## Loop Detectors

This helps in boom barrier shutting as soon as vehicle passes to avoid unregistered vehicles from entering in your premises without permission.

# Our Cutting-Edge Products



## Kiosk Printer

Simplify your ticket printing process with Kiosk Printer at entry gate, no manpower required, simply get your ticket with all details on pressing a button



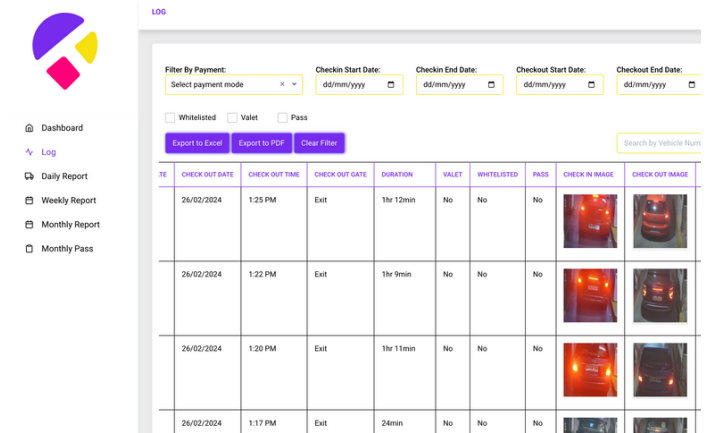
## POS Machine

Facilitate effortless entry and exit procedures in parking areas with our ParkIt App in Our POS machine. No need for a dedicated cabin.



## Surveillance Cameras

Ensure safety and security with our advanced smart surveillance cameras.

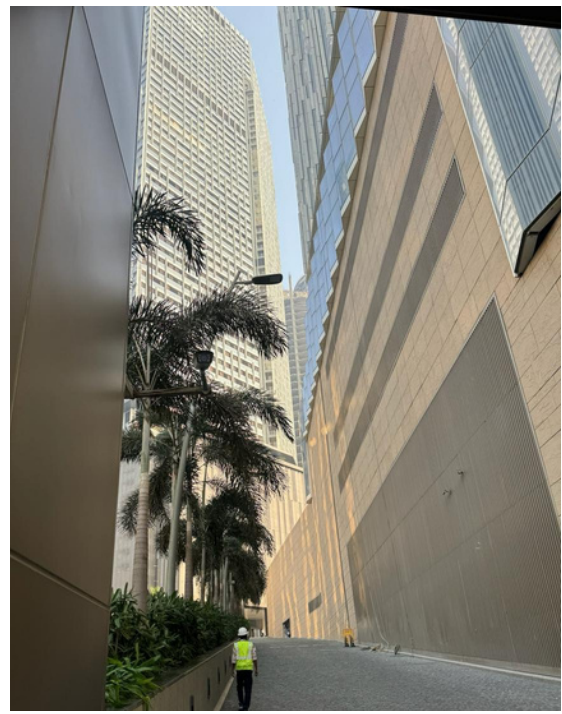


## ParkIt Software

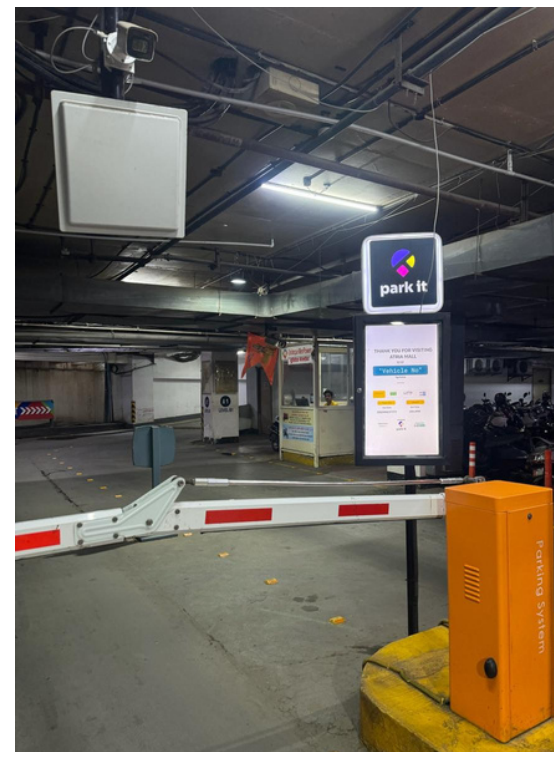
Our customised software is created with an easy to use UI / UX. View and download logs and reports with detailed info and stats.

Personalized Solutions to Match Your Budget and Unique Needs, Fueled by Our Diverse Product Range.

# Our Impactful Deployments



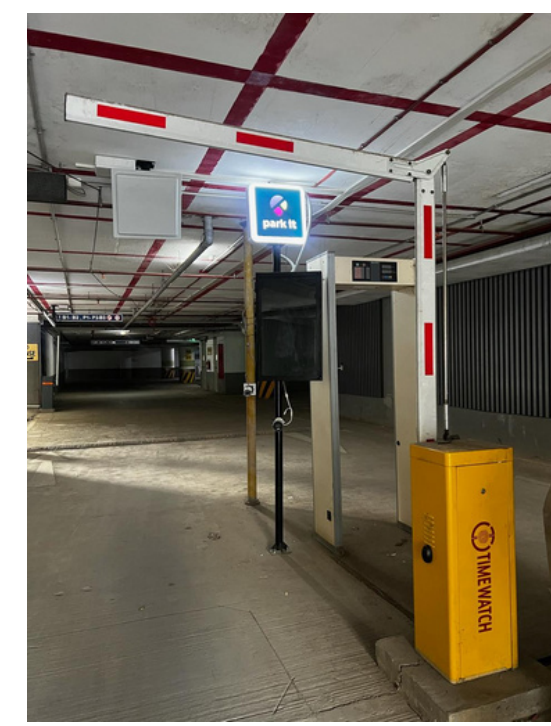
**OBEROI 360 WEST**



**ATRIA MALL**



**GOREGAON SPORTS CLUB**



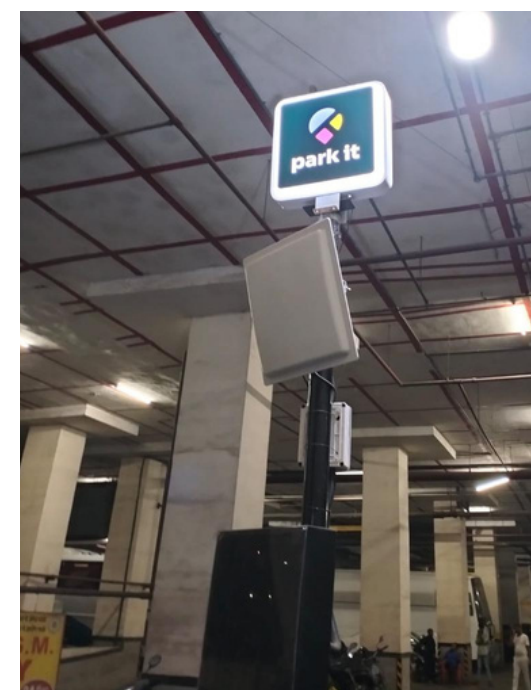
**RUSTOMJEE CROWN  
PAY & PARK**



**OBEROI COMMERZ 1**



**PALAI TOWER  
PAY & PARK**



**LODHA FIORENZA  
PAY & PARK**



**PENINSULA GRAND**

# Contact Us for a **Free Consultation**

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Let's discuss how ParkIt can revolutionize your parking and transportation experience.

Get in touch with us now!

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 **Website:** [www.parkit.biz](http://www.parkit.biz)

 **Instagram:** [parkit.biz](https://www.instagram.com/parkit.biz)

We're here to help you find the perfect parking and transportation solutions for your needs. Contact us today for a free consultation or quotation.